

SYKES
COLLEGE OF BUSINESS

10

TOP 10 REASONS



TOP 10 REASONS TO ATTEND THE SYKES COLLEGE OF BUSINESS

THE UNIVERSITY
OF TAMPA
SYKES COLLEGE OF BUSINESS

Message from the Dean



At The University of Tampa's Sykes College of Business, students are prepared to become effective and visionary leaders. Our goal is to develop innovative business programs that will create a foundation for future business leaders and innovators. Our outstanding graduate and undergraduate programs, high-tech facilities and interactive classes provide students with the experiences and tools they need to succeed in an ever-changing business world. In the heart of one of Florida's most vibrant business communities, the Sykes College of Business offers a world-class education with an international reputation for success. Join us for an adventure in business learning and technology.

F. Frank Ghannadian, Ph.D.

Dean, Sykes College of Business



Rankings and Accolades



Sykes College of Business MBA ranked
as a **Tier One** program in Global MBA Rankings



Lowth Entrepreneurship Center recognized
as a **Top 50 Entrepreneurship**
Undergraduate program



Sykes College of Business listed in
Best Business Schools
for the 14th year in a row



Sykes College of Business full-time MBA program
is on *Bloomberg Businessweek's* list of
Best Graduate Business Schools of 2019



Sykes College of Business ranked in
Best Undergraduate Business Programs

The Future of Business Education: Innovate. Adapt. Prepare Students for a Competitive World.

At the Sykes College of Business, we are proud of the features that distinguish us among the world's best business schools. Here are the top 10.

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TOP 10 REASONS



International Accreditations

Top-level accreditations differentiate the Sykes College of Business from others across the globe. These accreditations include:

AACSB International (The Association to Advance Collegiate Schools of Business) assures an accredited institution encourages excellence and improvement from its undergraduate and graduate business programs. Only about five percent of business schools in the world are AACSB accredited. The Sykes College of Business is accredited at both the graduate and undergraduate levels by AACSB International.

ABET is the recognized accreditor of college and university programs in applied science, computing, engineering and technology. UT's MIS program is one of only 44 programs nationwide to receive this prestigious accreditation and the only program in Florida that is accredited by both ABET and AACSB.

(ISC)² Global Academic Program is the largest nonprofit membership body of certified cyber, information, software and infrastructure security professionals. Through this collaborative partnership, (ISC)² provides UT students with additional opportunities to gain the skills and industry certifications needed to enter the high-demand, high-paying cybersecurity workforce.

SACS (Southern Association of Colleges and Schools): The University of Tampa is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, master's and doctoral degrees. According to the Commission on Colleges, accreditation is "intended to assure constituents and the public of the quality and integrity of higher education institutions and programs, and to help those institutions and programs improve."



Computing
Accreditation
Commission



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TOP 10 REASONS

Outstanding Undergraduate and Graduate Programs

A challenging curriculum prepares students for the dynamic local, regional and global workplace. At the Sykes College of Business, our goal is to develop high quality, innovative business programs that engage our students while creating a distinctive, long-lasting impact on their continued education and the Tampa Bay community.

Undergraduate Programs

- Accounting
- Business Information Technology
- Cybersecurity
- Economics
- Entrepreneurship
- Finance
- Financial Enterprise Systems
- International Business
- Leadership Studies
- Management
- Management Information Systems
- Marketing

Graduate

Five Convenient MBA Formats:

- MBA Full-Time Day
- MBA Part-Time Evening
- Professional MBA (PMBA)
- Executive MBA (EMBA)
- 4+1 MBA

Seven M.S. Program Options:

- Master of Science in Accounting
- Master of Science in Business Analytics
- Master of Science in Cybersecurity
- Master of Science in Entrepreneurship
- Master of Science in Finance
- Master of Science in Information and Technology Management
- Master of Science in Marketing

MBA Concentrations Are Offered in Nine Areas:

- Accounting
- Business Analytics
- Cybersecurity
- Entrepreneurship
- Finance
- Information Systems Management
- International Business
- Marketing
- Nonprofit Management

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CONVENIENT MBA
FORMATS

9

MBA CONCENTRATION
OFFERINGS

3,110

UNDERGRADUATE BUSINESS
STUDENTS

450

GRADUATE BUSINESS STUDENTS

\$99K

\$99,730 MEDIAN ANNUAL WAGE FOR
INFORMATION SECURITY ANALYSTS
(BUREAU OF LABOR STATISTICS)



Centers and Institutes

The Sykes College of Business is home to six centers and institutes that focus their efforts and activities on ethics, leadership, strategy, entrepreneurship, sales and corporate governance. Our centers and institutes impact learning by providing an opportunity for students, faculty and community members to network and collaborate through public lectures, conferences, development programs and much more.

Center for Ethics The Center for Ethics provides resources and services to educate individuals about ethics. Programs focus on business ethics and on decision-making in a business context.

TECO Energy Center for Leadership Endowed by TECO Energy Inc., the TECO Energy Center for Leadership is one of the nation's most innovative leadership development initiatives. The programs are designed to provide transformative learning experiences for individuals and organizations pursuing sustainable business excellence.

Naimoli Institute for Business Strategy The Naimoli Institute provides opportunities for innovative learning about strategy to students and organizations throughout the Tampa Bay region.

Lowth Entrepreneurship Center The John P. Lowth Entrepreneurship Center is a model entrepreneurship space incorporating state-of-the-art design elements to enhance creativity, inquiry, introspection and innovative thinking and learning. It brings together student entrepreneurs, educators and experienced entrepreneurs to generate, refine and develop business concepts and to launch new ventures.

Institute for Sales Excellence The Institute for Sales Excellence is designed to prepare the next generation of sales leaders. The curriculum provides exposure to best practices and trending sales methodology and offers real-world sales experience through internships, job shadowing and networking opportunities with the institute's corporate partners.

Florida Directors' Institute The Florida Directors' Institute seeks to improve the quality of participation and informed decision-making among senior management and boards of directors. This is achieved through high quality, timely and relevant research, seminars and open enrollment programs.



As an undergraduate business student at UT, Ricardo Garcia Stenftenagel, a native of Venezuela, saw a need for improved communication between teachers and students. After graduating, he launched the chatting platform Classuite, which allows for the quick exchange of information about assignments and tests.

“The impact the Lowth Entrepreneurship Center has had on me is incredible. I’ve been able to concentrate fully on my business because I have so many resources at hand — mentors, lawyers, designers, speech coaches and more. I have been able to pitch my company to different audiences and give it valuable exposure.”

— **Ricardo Garcia Stenftenagel '14, '17**
B.S. in International Business and Management
and M.S. in Entrepreneurship
CEO and Co-Founder of Classuite



Small and Interactive Classes

Through interactive curriculum and small class sizes, UT provides students with personalized attention from Ph.D.-level faculty. Small class sizes allow for an engaging, student-focused learning environment that encourages one-on-one dialogue and mentoring. With guidance from faculty, students have been able to achieve international success and recognition.

“MBA classes at UT are small and welcoming. Everybody knows your name, and the faculty and administration are easily accessible.”

— Daniel Flores MBA '11, Account Administration Senior Analyst, Depository Trust and Clearing Corporation



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AVERAGE CLASS SIZE

17:1

STUDENT TO FACULTY RATIO

World-Renowned Faculty

At the Sykes College of Business, our distinguished faculty is made up of celebrated scholars, teachers and authors from around the globe. With more than 100 intellectual contributions published each year in noteworthy journals and pedagogical outlets, the Sykes College of Business prides itself on being a premier teaching institution impacting theory and practice.



80% of faculty have practical, real-world business experience

100

FULL-TIME FACULTY

97%

OF FACULTY HAVE A PH.D.

Incubator businesses have received more than \$1.5 million in seed funding since 2015

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TOP 10 REASONS

Innovative Programs and Technologies

With the dynamic changes in technology and new business practices globally, UT's state-of-the-art, high-tech facilities provide a hands-on learning environment for students.

Incubators and Accelerators The Lowth Entrepreneurship Center, recognized as a model program, was creatively designed to bring the ideas of aspiring student entrepreneurs to life. The center's incubators and accelerators facilitate collaboration between students and experienced executives to turn their entrepreneurial concepts into new ventures.

Cybersecurity Labs UT's cybersecurity labs give students access to the latest advances in technology and provide them with opportunities to gain valuable experience with network security and virtual computing. Students can perform ethical hacking in a safe environment within the classroom.

Financial Trading Center The Huizenga Family Foundation Trading Center provides a significant hands-on dimension to finance education with Bloomberg Professional™ real-time trading information. The trading center offers customized programs to meet the corporate community's growing demand for analysts, financial managers, brokers/dealers and global custodians, bridging the gap between academia and the business environment.

SAP ERP Certification Every year, UT offers the TERP10 Academy, which provides intensive training to prepare students to become SAP Certified Business Associates with SAP ERP.



High-Tech Facilities

Within an 80,000-square-foot facility, the Sykes College of Business offers state-of-the-art resources and facilities such as the Huizenga Family Foundation Trading Center, providing students with real-time trading information within the classroom.



Experiential Learning

At the Sykes College of Business, students are able to engage in experiential learning through opportunities such as internships and education abroad programs. These opportunities allow students to fully immerse and engage with local and global businesses and prepare students to be well-rounded and highly marketable in a competitive global marketplace.

40+ Different Kinds of Experiential Learning Opportunities at UT

STUDY ABROAD COURSES

UT offers more than 1,000 summer and semester/year abroad programs in more than 60 countries, including locations such as India, China, Japan, South Africa, Greece, Brazil, Costa Rica, Hungary and Russia.

1K

EDUCATION ABROAD
OPPORTUNITIES

60

COUNTRIES TO
CHOOSE FROM



8,000 Internship Opportunities Annually

A few of the companies and organizations where business students have completed internships include: BBI Marketing, Carr, Riggs & Ingram, Catalina Marketing Corporation, Children's Cancer Center, Colliers International, Cushman & Wakefield, EY, Fanatics, General Dynamics, HSN, Jabil, Marcum, Morgan Stanley, Proforma, Prospera USA, PwC, Raymond James Financial, Rooms To Go, SOFWERX, Sparxoo Studios, State Farm Insurance, Warren Averett, Websults and Wilson HCG.

Cui "Laura" Li '17, MBA and M.S. in Finance

After an internship in the treasury department at Jabil, a global manufacturing services company, Cui "Laura" Li was hired as a full-time finance consultant.

300

STUDENT ORGANIZATIONS, CLUBS
AND TEAMS AVAILABLE AT UT

STUDENT ORGANIZATIONS

The Sykes College of Business offers more than 15 student organizations and clubs, including the American Marketing Association, the Cybersecurity Club and the Dean's Student Advisory Group, among others. Across the University, there are hundreds of organizations, clubs and teams for student engagement.



Diverse Students and Faculty

UT's diverse campus community includes students from around the globe. Nearly a quarter of the University's graduate students are international. With students enrolled from all 50 states and 130 countries, UT celebrates opportunities for diverse cultural and educational exchange.

9,600 / 50 / 130



UT IS HOME TO APPROXIMATELY 9,600 STUDENTS FROM 50 STATES AND 130 COUNTRIES
APPROXIMATELY 1,200 ARE INTERNATIONAL STUDENTS



UT's Beautiful Riverfront Campus Is Walking Distance from Downtown Tampa

Located in the heart of Tampa, UT's riverfront campus provides students with the benefits of city living while studying on a 110-acre campus with historic and modern facilities. With a bustling business district close by, students are able to easily access internships and job opportunities.





COMPANIES THAT HAVE HIRED UT GRADUATES INCLUDE: BANK OF AMERICA, CITI, DELL, THE COCA-COLA COMPANY, FRANKLIN TEMPLETON INVESTMENTS, GE, MOFFITT CANCER CENTER, IBM, JABIL, MARRIOTT INTERNATIONAL, MICROSOFT CORPORATION, THE NIELSEN COMPANY, NORTHWESTERN MUTUAL, PEPSI, PWC, PROCTER & GAMBLE, RAYMOND JAMES, SYKES ENTERPRISES, T. ROWE PRICE, TAMPA BAY LIGHTNING, TAMPA GENERAL HOSPITAL, TARGET CORPORATION, TECO ENERGY INC., USAA, VERIZON, WALT DISNEY COMPANY, WELLS FARGO



Paving the Way for Success

At the Sykes College of Business, students are prepared to become effective and visionary leaders. A rigorous curriculum provides students with the experiences and tools they need to succeed in the classroom and in the global marketplace.

UT's partnerships and alliances with businesses, communities and other universities provide students with opportunities to make connections that will significantly impact their future. Because the Sykes College of Business maintains close connections throughout the Tampa Bay area, local business leaders — many of whom are alumni — frequently look to UT when searching for job candidates. UT graduates are recognized as highly desirable and well-prepared candidates for career opportunities.

The Sykes College of Business is where tomorrow's business leaders — from just around the corner to the far reaches of the globe — come to learn, develop and grow.

95%

OF UT GRADUATES REPORT ACHIEVING
THEIR POST-GRADUATE GOALS

800+

MORE THAN 800 COMMUNITY LEADERS
ARE INVOLVED WITH UT AND SERVE ON
TWO DOZEN BOARDS AND ADVISORY GROUPS



Jack Barrett MBA '96, President and CEO, First Citrus Bank

Jack Barrett credits UT's MBA program with accelerating his career as a banking executive. His professors' top-level business experience and dedication to teaching gave him the knowledge and confidence to excel in today's complex financial industry. Barrett's faculty connections helped take his success to the next level: the first two shareholders in First Citrus Bank were his finance and economics professors.



Profiles in Success

Alexsandra Wolfe '22

Schulze Entrepreneurship Challenge Finalist

Alexsandra Wolfe, a junior at UT, was named a top 25 finalist in the Schulze Entrepreneurship Challenge, one of the premier pitch competitions in the country. Wolfe's business, Puresipity, creates bracelets with a locket that contains test strips that can identify common date rape drugs.

Emilia Meo '19 and Zac Herman '19

Florida Venture Forum Collegiate Start-up Competition Winners

M.S. Entrepreneurship students Emilia Meo and Zac Herman won first place in the 2019 Statewide Collegiate Start-up Competition in Orlando, sponsored by the Florida Venture Forum. Their app, SEED Classroom, allows teachers to utilize mobile devices as a tool for education.

UT AMA Collegiate Chapter

Student Marketers of the Year and Market Researchers of the Year, 2019

The UT AMA collegiate chapter won the Marketer of the Year and Market Research award for their project for Caspers/McDonald's, beating out major companies and agencies. The students gained real-world experience and the client benefited from opportunities for potential collaboration and recruitment.

UT Chapter of Beta Alpha Psi

Internationally Recognized as a Superior Chapter

The University of Tampa's chapter of Beta Alpha Psi, an honorary organization for financial information students and professionals, received international recognition as a superior chapter. UT's chapter, Lambda Beta, "far exceeded the baseline requirements of Beta Alpha Psi and has excelled in the areas of academics, professionalism and leadership," according to Brian McGuire, president of Beta Alpha Psi.



ut.edu/business

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